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**NEWS FOR IMMEDIATE RELEASE:**

**“The Mediation Challenge: Thriving Through Change”  
NJAPM 17<sup>th</sup> ANNUAL MEDIATION CONFERENCE ON NOVEMBER 13<sup>TH</sup>  
Features NJ Bar President, Richard H. Steen, and Marketing Guru, Tammy Lenski**

Trenton, NJ (November 3, 2010). The theme for this year’s annual mediation conference is “The Mediation Challenge: Thriving Through Change.” According to Carl Cangelosi, President of New Jersey Association of Professional (NJAPM), “we are going through a period that is economically difficult for our clients and ourselves. We need strategies for them and for us to thrive.” The conference, open to all interested parties, is scheduled for Saturday, November 13, 2010 from 8:15 AM to 4:00 PM. at the The Imperia, 1714 Easton Avenue, Somerset, New Jersey. To register, contact 800-981-4800, or register online at [www.njapm.org](http://www.njapm.org).

Honored Guest Speaker, Richard H. Steen will share his experiences as the first Alternative Dispute Resolution (ADR) practitioner to hold the office of President of the New Jersey State Bar Association (NJSBA). Answering questions that have been posed by NJAPM members, Tammy Lenski, Featured Speaker and the author of *Making Mediation Your Day Job: How to Market Your ADR Business Using Mediation Principles You Already Know*, will outline the best mediation opportunities in today’s marketplace and how to tap them. The morning session also includes an update on the New Jersey court mediation programs with Michelle Perone, Chief, Civil Courts Programs for the Administrative Office of the Courts, Robert J. McDonnell, NJAPM Immediate Past-President, and Hon. John Harper (Ret.), NJAPM Judiciary Relations Committee Chairperson.



Carl Cangelosi, NJAPM President



Tammy Lenski, Marketing Guru  
Featured Speaker



Richard H. Steen, NJSBA President  
Honored Guest Speaker

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Following a networking luncheon, there will be two sessions of workshops, each offering a choice of three different topics. These professional workshops are designed to educate and update those who practice mediation, those who are considering entering this growing field, and those working with professional mediators to solve disputes.

**Session I Workshops include:**

- A. Civil Mediation: Case Management, Start to Finish with Marvin Schuldiner and Nicholas Stevens.
- B. Show Me the Money: Resolving Difficult Financial Issues in Divorce Mediation with Pamela Zivari, moderator, and panelists, Anju D. Jessani, Kenneth Neumann and Anna-Maria Pittella.
- C. Practical Problems in Construction Mediation and Strategies for Practice Growth with Anthony J. Giuriceo, Carl Peters, Peter A. Scarpato and Gerald Zakim.

**Session II Workshops include:**

- D. Mediation Tools for High Conflict Business and Employment Cases with Small Group Role Plays with Marla J. Moss.
- E. Divorce, Elder & Estate Mediation: Overcoming Legal and Psychological Barriers to Settlement with Eileen Kohutis, moderator, and panelists, Elizabeth Dalena and Donald D. Vanarelli.
- F. Race, Ethnicity, Religion and Gender: Their Impact on Mediation with Ritu Chopra and Joseph F. Dillon.

**Ethics Presentation:**

NJAPM Conference Co-Chairs, Anju D. Jessani and Risa Kleiner, have added a new component to this year's conference schedule that provides Mandatory Continuing Legal Education Credits in ethics: Hanan Isaacs will close the afternoon session with a presentation entitled "The Uncooperative Client."

**How to Register:**

The registration fee for NJAPM members is \$155. The fee for nonmembers is \$175, of which \$20 will be applied to membership dues if joining NJAPM. The fee for full-time students with identification is \$65. There is a surcharge of \$20 for payment at the door. Mail registration fees made payable to NJAPM, to NJAPM, 1255 Whitehorse-Mercerville Road, Building B – Suite 514, Trenton, NJ 08619. You may also register and pay online at [www.njapm.org](http://www.njapm.org). For more information or questions, please call 800-981-4800.

**About NJAPM:**

NJAPM is the largest New Jersey mediation organization with over 450 members, and the only organization in New Jersey that accredits mediators who have high levels of training and experience. Mediation is the process in which a trained neutral person facilitates the resolution of a dispute between two or more parties. Most commonly, mediation is used in family/divorce matters and civil/commercial matters. NJAPM members include attorneys, mental health professionals, accountants, and other professionals who have acquired mediation training. NJAPM is dedicated to fostering excellence in the field of mediation, promoting mediation as the preferred method of dispute resolution, encouraging and providing mediation education to the public, the government and the professions, training and accrediting professional mediators, and protecting the public through standards of conduct for mediators. The Association can be reached at 800-981-4800, and their website is located at [www.njapm.org](http://www.njapm.org).

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